



ENQUETE SURVEY ENKUESTA ENCUESTA

**THE CHAMBER OF
COMMERCE AND INDUSTRY
BONAIRE**

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The Chamber of Commerce and Industry Bonaire conducted a survey among entrepreneurs on Bonaire in December 2023 and January 2024.

13 questions were asked to form an idea of the need for more in-depth information about the various topics that affect entrepreneurs. And what the expected impact of the increase in the statutory minimum wage will be on their company for the future. The survey was completed by a large group of entrepreneurs, the majority of whom have been active as entrepreneurs with a BV/NV for more than five years and are in the other services sector.

The survey was completed by 256 respondents. This is sufficient to make reliable statements about the opinions of entrepreneurs on a number of topics.

A brief summary of the outcome of the survey per question can be found below.

1. In which segment is your business activity located:

30% of entrepreneurs are in the other services sector. For the rest, the construction, large and retail sectors and consultancy each represented 10% (all services come from the main segments of the SBI codes).

2. Legal form of your company:

75% are BV/NV and 22% are sole proprietorships.

3. How long have you been active as an entrepreneur:

61% indicate that they have been active for more than 5 years and 23% for 0 to 2 years.

4. Finance – What financial topic would you like to learn more about?

This clearly shows that the entrepreneur needs more information about subsidies, such as what is possible from European Netherlands and European Union (EU) subsidies. The Chamber of Commerce will work in collaboration with the International Desk Bonaire, EZK and the special envoy to provide clarity and accessibility to what the possibilities may be for entrepreneurs on Bonaire. (<https://bonairegov.com/idb/> & <https://cabinetspecialenvoy.com/>)

5. Taxes – What tax topic would you like to learn more about?

This clearly shows that entrepreneurs want to receive more information about the tax regulations and obligations for their company. Tax advisors and the Caribbean Netherlands Tax Authorities will be asked to provide information.

6. Permitting – What licensing topic would you like to learn more about?

The entrepreneurs indicate that they want to receive clear information about permits that apply to the sector in which they are doing business or are going to do business. In collaboration with the OLB Permits department, an attempt will be made to provide a clear overview per sector with the associated conditions for entrepreneurs.





7. Legal/Administrative – What topics in these areas would you like to learn more about?

The conclusion is that the entrepreneur needs more in-depth information about employment law and dismissal law. The Chamber of Commerce will organize lectures/workshops throughout the year in collaboration with various lawyers.

8. Digitalization – What digitalization topic would you like to learn more about?

This shows that more information & support is required with regard to online services, tax & payment systems. The Chamber of Commerce will organize various lectures/workshops for this purpose in collaboration with various organizations and entrepreneurs.

9. Marketing – What topic in marketing would you like to learn more about?

The outcome is that there is an equal need for in-depth information in every area, data analysis, online marketing, social media and advertising and communication. The Chamber of Commerce has already held a supporting session for the Center for Entrepreneurship. Various lectures/workshops will be organized for this during the year.

10. Are you aware of deposit options?

71% of entrepreneurs are not aware of the filing options with the Chamber of Commerce. The Chamber of Commerce will post more information online about the possibilities to make entrepreneurs aware of this.

11. Legal minimum wage increase, how great do you estimate the effect on your organization?

The majority of entrepreneurs indicate that the increase in the statutory minimum wage has little or no effect on their organization.

12. How will you process the statutory minimum wage increase in your organization?

A majority of entrepreneurs expect that they will have to pass on the increase to consumers or reorganize their company. In relation to the answer to the above, this may be due to the fact that companies expect the prices of the services and goods they purchase from third parties to be increased.

To prevent unnecessary price increases, the Chamber of Commerce, in collaboration with the OLB, will set up a helpdesk where every entrepreneur can clearly and under guidance learn what effect the increase in the statutory minimum wage has on their organization.

13. Would you like to participate in an in-depth session on this subject?

40% indicate that they would like to receive an in-depth session on the relevant subject of legal minimum increase.

